SUGINO MACHINE NEWS LETTER



About us



Our company, a manufacturer of industrial machinery, takes pride in its six core "super technologies"—cutting, machining, washing, burnishing, pulverizing, and fibrillating. Our products support diverse industries, such as automotive, aerospace, energy, pharmaceuticals, and food—working with over 5,000 companies worldwide.

Message for the First Issue

We hope this message finds you well. We are excited to launch the first issue of our newsletter, which will share key highlights from Sugino Machine every spring and fall.

Since our founding, Sugino Machine has worked to meet customer needs and contribute to society by developing innovative, high-quality products. We also actively collaborate with local schools and communities to support the next generation.

In 2036, we will celebrate our 100th anniversary. Looking ahead, we remain committed to our "Glocal Niche Leader Strategy": developing cuttingedge products rooted in Japan's local communities while competing

globally, and leading niche markets where Sugino Machine is the clear choice. We aim to continue building the Sugino Machine Group into a company that supports people's lives worldwide and remains indispensable for the next 100 years.

This newsletter is designed to help you get to know Sugino Machine better. It will feature company highlights as well as initiatives for the local community and society, delivered twice a year—in spring and fall. We hope you enjoy each issue and feel even closer to Sugino Machine.

Gaku Sugino President of the company



NEWS HIGHLIGHTS

Let's Make and Play with a Sugino Tower Paper Craft!

April 28

July 16

To help people get familiar with our company, we turned our Hayatsuki Plant landmark, Sugino Tower, into a paper craft. The template and a fun tutorial video are available on our official website.

President Gaku Sugino even became a "YouTuber" in the video, showing step by step how to make it. The paper craft has also been distributed at events. It's easy to make, so give it a try!



Students Tackle Social Challenges with Our Technologies

Since April this year, our company has been conducting companycollaborative classes with Toyama National College of Technology, where students applied our technologies to research and create solutions for social challenges. This marks our first initiative in partnership with the college.

The themes tackled by the students included:

- · High-Pressure Water Technology
- · Robotics Technology
- · Cellulose Nanofiber Technology

We supported three groups of 11 students in turning their ideas into practical solutions. Students shared:

"It was a valuable opportunity to create things while exchanging ideas directly with corporate engineers."

"I learned how important it is to carefully consider aspects like the feasibility of mass production and the strength of the product."



Children Experience the World of Manufacturing

August 1 and 6

September 18

During summer break, we held factory tours and workplace experiences at our Head Office and Hayatsuki Plant, giving children a close-up look at manufacturing.

On August 6, 10 elementary students joined "Job Kids Toyama", using a water jet cutter to cut metal plates into firefly squid shapes. The children were fascinated by the moving equipment and exclaimed, "It's amazing how water can cut anything!"



Featured on a Popular TV Program

From August to September, TV Tokyo closely followed our company for their program Nikkei Special: Cambria Palace, which aired on September 18. The episode highlighted our journey from founding to today and the development of our super technologies.

President Gaku Sugino shared his passion for contributing to the local community, and many of our valued customers kindly participated in interviews about our work.



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EVENT REPORT



Insights from Entrepreneurs and Business Leaders @ Sugino Machine Lounge

May 29

In collaboration with Nihonkai Lab, we co-hosted a talk where President Yotaro Nitta and Gaku Sugino (former Vice President) joined three guest entrepreneurs and related individuals to discuss the theme: "There Isn't Just One Way to Shape the Future—Startups × New Ventures × Career Choices. Speakers shared insights on entrepreneurship, new business creation, and working with startups.

Comments like "We want supporters to become true partners" and "We've survived by continually taking on challenges" reflected their passion and drive. The event attracted a large audience and inspired fresh perspectives on shaping the future.



Our Dreams: Talk show with the Presidents of Kataller Toyama @ Sugino Machine Lounge

July 12

President Shigeo Hidaritomo of Kataller Toyama, the J2 League team's operating company, and our President Gaku Sugino held a special talk show, where they talked about their dreams, along with a public viewing of Kataller Toyama's J2 League match against Mito. The event drew a large crowd of attendees.

After working in Nissan Motor's production division, President Hidaritomo became involved in managing professional soccer teams such as Yokohama F. Marinos. After turning 65, he took on the role of president of Kataller Toyama—a team that was relatively unknown on the national stage. Meanwhile, President Sugino shared his own journey, saying, "When I was young, I never imagined I would become a company president. Life is unpredictable, but giving your best to what you should do eventually leads you to where you are today."

Regarding his current dreams, President Hidaritomo said, "I want to increase the number of people who say, 'I'm glad Kataller is in Toyama." On the topic of overcoming difficulties, he said, "If you have time to look down, you should take another shot instead." President Sugino agreed, saying, "I couldn't agree more. Being needed and fulfilling that role is the purpose of my life. Giving up is never an option."

Attendees also enjoyed the public viewing of the match.







What is "Sugino Machine Lounge"?

The lounge inside the Student Hall at the University of Toyama has been named the "Sugino Machine Lounge" since April 2024, following our company's acquisition of the facility's naming rights. Since then, we have used it as a venue for a variety of events .

This image shows the Tateyama Mountain Range in Toyama Prefecture. With peaks over 3,000 meters, it's loved by locals and visitors alike for its stunning scenery throughout the year.

COLUMN

Where is Sugino Machine's headquarters, "the Glocal Niche Leader." located?

Sugino Machine's headquarters is located in Namerikawa City, Toyama Prefecture in the north-central part of Japan's main island. The city has a population of just over 30,000. The firefly squid, giving off pale blue light, is famous for a local food.

Surrounded by rice fields, the headquarters offers breathtaking view of the Northern Japan Alps and the Tateyama Mountain Range, with peaks about 3,000 meters high. Anyone visiting here can relax and unwind in the peaceful scenery.



Editor's Note

Thank you for reading this first issue. We hope you enjoyed it. Although our company is based in a rural area of Japan, we would be delighted if readers overseas could feel even a little closer to us. In the rice fields in front of our headquarters, the seedlings planted in May were still short at the time had made it through the summer heat and welcomed the time of harvest in the fall. We are reminded that the hard work of farmers, whose dedication sustains our food supply. Although in a different field, our company continues to contribute to society through the power of technology. With this newsletter, we hope to deliver useful information, and we look forward to sharing more with you in the next issue!



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